



COLLEGE &  
UNIVERSITY

# Performance Report

Data collected from September 2021 to September 2023



Kick start  
**your future**



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## Reflecting on Two Years of Success

As we reflect on the past two years of our journey at Shrewsbury Town College & University, it fills me with immense pride to witness the remarkable achievements of our students and the dedication of our staff team.

One of our key metrics of success lies in the academic performance and attendance of our students. I am delighted to report that both these aspects have exceeded our expectations.

A particularly significant milestone on our journey is the upcoming graduation ceremony, where we will proudly celebrate the accomplishments of 60 students who will be graduating this September 2024. This marks a significant moment not only for our team but also for the students and their families who have supported them throughout their academic endeavours.

Looking ahead, I am excited about the future prospects of Shrewsbury Town College & University. Our ambitious plans to become the largest sports provider of post-16 courses in Shropshire are well underway, and I am confident that with the dedication of our team and the support of our partners, we will achieve this goal. By expanding our offerings and reaching more students in the county, we have the opportunity to make a lasting impact on the educational landscape and contribute to the development of talented individuals in the field of sports.

As we celebrate our successes and set our sights on the future, let us continue to uphold the values of excellence, innovation, and inclusivity. Together, we have the power to shape the futures of our students and empower them to realise their full potential.

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**Calvin Lord Latham**  
Education & Employability Manager

# Our education team

As we reflect on the past year, it brings me great pleasure to acknowledge the significant strides we've made through our partnership with Shrewsbury Town FC Foundation. The collaboration between SCL College and the Foundation has been instrumental in shaping a distinctive and inclusive educational offering for all our learners. Working alongside Calvin has been a privilege, as together we've crafted pathways that cater to diverse interests and aspirations.

Looking ahead, the upcoming year holds exciting prospects as we prepare to introduce business and coaching pathways, further enriching the opportunities available to our students.

Witnessing the rapid growth of our partnership with Shrewsbury Town has been truly rewarding. It's a testament to the dedication and synergy between our institutions, as well as the shared commitment to nurturing talent and fostering excellence.

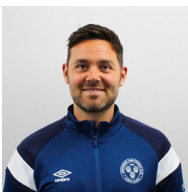
I'm immensely proud of the progress we've achieved thus far, and I'm confident that our collaborative efforts will continue to yield positive outcomes for our learners and the broader community. Here's to another year of innovation, growth, and impactful partnerships.



**Matt Baker**  
Curriculum Manager

## Staff

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**Alex Jones**  
Sports Lecturer



**John Fletcher**  
Sports Lecturer



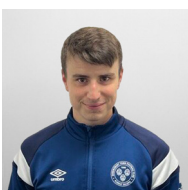
**Shannon Aston**  
Degree Mentors



**Sheree Aldridge**  
Sports Lecturer



**Tom Evanson**  
Degree Mentors



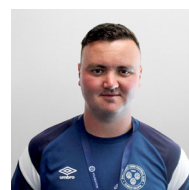
**Isaac Pollard**  
Football Senior Lead



**Chris Lloyd**  
Community Coach



**JJ Twyford**  
Community Coach



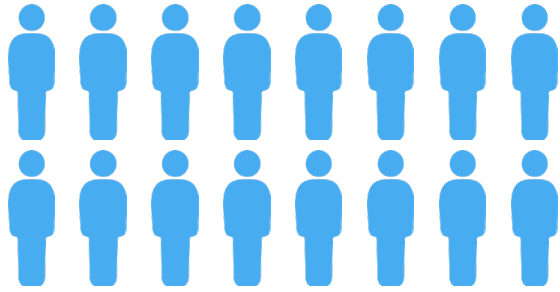
**Will Twyford**  
Community Coach



**Dave Parry**  
Operations Assistant

# Our Numbers

Data taken over last two years



**110** students on degree and post-16 courses



**96%**

average attendance

**99.2%**

retention rate

**230,000**

hours of education



**3,500** hours of added value activities

**62%**

of students have achieved merit or distinction grades



**7**

unique courses offered by STCU



**850mi**

travelled to college and university fixtures







## What our students say

We care about what our students think, and we continually look to develop our educational experience for all.

Over the past two years we have had six external observations all that highlight positive advancements and development points for our provision.

As we develop our offering, we will endeavour to continually improve our student satisfaction providing "excellent" teaching quality and 100% of students increasing in skills necessary for the future.

**87%** would recommend STCU to others

**90%** feel that STCU is a good college

**84%** are developing skills for the future

**92%** agree feedback helps them improve

**86%** feel the teaching is of high quality

**84%** feel supported on their course

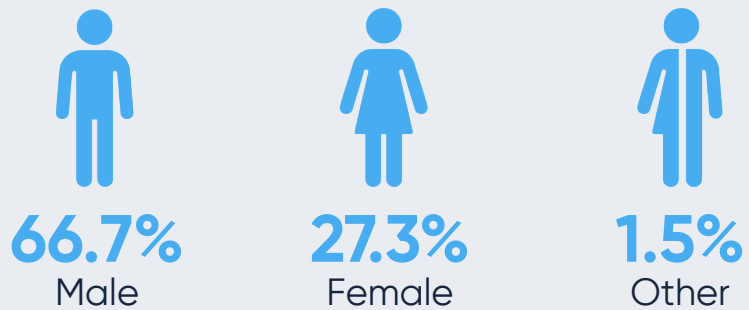
**97%** progressing well with qualifications

**65%** progressing with Maths & English

# Our Students

We aim to provide an inclusive learning environment so that all our students can fulfil their potential and gain the support to prepare them for the future.

Take a look at our current student demographic:

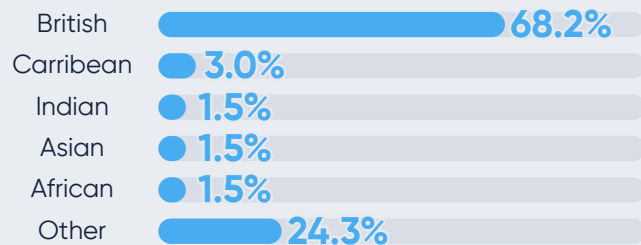


Average results across our courses

**53%**  
Pass

**22%**  
Merit

**25%**  
Distinction

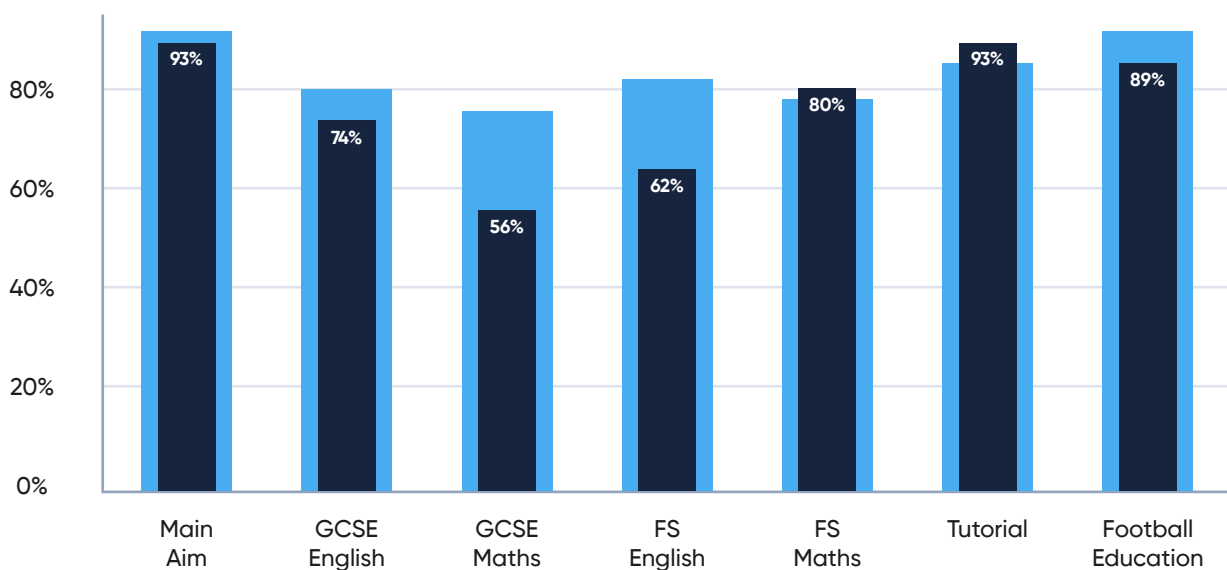


**3%**  
have a registered disability

**21%**  
are studying as an EU student

**12%**  
are classed as "SEND"

## Attendance





# Football & Education

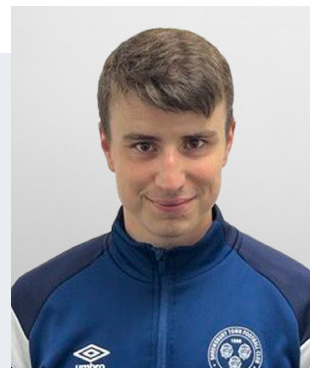
As the Football Senior Lead at Shrewsbury Town College and University, I'm thrilled to share our journey of growth and triumph over the past two years within the competitive arena of the CEFA league.

Our students, both on and off the pitch, have displayed an unwavering commitment to excellence, embodying the core values of teamwork, discipline, and perseverance. Through rigorous training sessions, tactical drills, and friendly competitions, we've cultivated a culture of resilience and sportsmanship that extends far beyond the confines of the football field.

On the field, our players have showcased remarkable progress, refining their skills and elevating their game to new heights. From precise passing to strategic positioning, each match has served as a testament to their dedication and hard work. We've celebrated victories and faced setbacks, but through it all, our students have remained united in their pursuit of greatness.

Off the field, our commitment to academic success has been equally impressive. Balancing the demands of rigorous training schedules with their studies, our student-athletes have demonstrated exceptional time management skills and a relentless drive to succeed in both realms. Whether in the classroom or on the pitch, they've embraced every challenge with tenacity and determination.

As we look ahead to the future, I have no doubt that our students will continue to thrive, both as athletes and as scholars. With the support of our dedicated coaching staff and the unwavering passion of our players, Shrewsbury Town College and University will remain a powerhouse in the CEFA league, shaping champions who are prepared to conquer any obstacle that comes their way.



**Isaac Pollard**  
Football Senior Lead



**80+** hours of training

**36** match wins out of 70



**250+** hours of game time

**1000+** hours of sport enrichment

# Our enrichment



To enable our students to gain a broader understanding of the sports industry, we organise residential stays and trips to other campuses and stadiums.

Over the previous two years our students have had the opportunity to visit Aberystwyth University, the Etihad Stadium, and St George's Park. These experiences have allowed them to gain an insight into the professional world.

Alongside these trips, students have also been able to achieve supplementary qualifications, such as the FA Playmaker Award, to boost their skills.



Part of our regular teaching schedule is made up of regular fixtures against other college and university teams.

These fixtures take place both home and away, allowing students to visit other grounds and represent Shrewsbury Town FC with pride whilst playing on their home turf.

Since the launch of Shrewsbury Town College and University we have played over 80 games against other teams, allowing students to apply what they have learnt in training sessions.



We believe that students should be able to experience the different cultures that surround sport, therefore by offering overseas educational trips to stadiums and training facilities students have access to the wider industry and can set their sights on the future.

In 2023 our second year students visited Portugal to tour the Benfica Stadium, train at state of the art facilities at Footlab, and take in what Portugal has to offer.

Our aim is to provide more exciting international trips in the near future.

# A word from **our vice chair**

***"The control, ownership and management of this education site is exceptional. The education manager has a robust and evidence-based understanding of what is working well and what needs to be better. The curriculum manager demonstrated a strong understanding of what good and better 'looks like' and is a constant presence at this site".***

(From a recent independent report on our provision. Date: Tuesday 17th Oct 23)

A visit to Everton Football Club to view their education provision just before the pandemic encouraged trustees to believe this was something we should do under the badge of Shrewsbury Town Football Club's Foundation. From very modest beginnings and using the established resources of Shrewsbury College our own STFC Foundation College and University came about.

Increasing confidence in what we were doing and an obvious appetite among young people locally to embark on our brand of sports-related courses with its unique balance of the practical and the academic encouraged us to grow. So much so that, whilst partnerships have changed our ambition to provide young people in

Shropshire with a high-quality and relevant education has grown and is now a well-established pathway to employment, further training and University.

As the number of students has grown, we have had to expand our accommodation. Our education programme is now delivered in modern, comfortable accommodation at the football stadium with access to an all-weather full-sized football pitch, café social area and comfortable accommodation and the many other resources our football club provides.

***"Classrooms are set up professionally and teachers have built positive relationships with their learners based on mutual respect".***

(From a recent independent report on our provision. Date: Tuesday 17th Oct 23)

Trustees are not complacent. With the growth in numbers, we will insist on the same high standards. Whilst the results of the football team might vary we must not allow the quality of our provision or our students' outcomes to do the same!



**Ryan Jervis**

Vice Chair of Trustees  
OBE for services to Education





Our **partners**

